THE 1ST INTERNATIONAL UNIVERSITY OF FLORIDA

NEPHROCARDIOLOGY CONFERENCE

2019

NEPHROCARDIO.CME.UFL.EDU

February 15-17, 2019
Orlando World Center Marriott | Orlando, FL

Exhibit Prospectus
INVITATION TO EXHIBIT

On behalf of course director Parta Hatamizadeh, MD, MPH, I am writing to request your support as an exhibitor for the upcoming 1st International University of Florida Nephrocardiology Conference. The inaugural event will be held at the Orlando World Center Marriott in Orlando, Florida.

The intended audience consists of over one hundred clinicians and researchers in the fields of nephrology, cardiology, internal medicine and its subspecialties, hospital medicine, family medicine, pediatrics, emergency medicine, pulmonary and critical care medicine, geriatrics and anesthesiology. Furthermore, those practicing in clinical and/or research in other areas of medicine that encounter patients with heart and kidney diseases will benefit from this course and are invited to attend. In addition to physicians and scientists, nurse practitioners and physician assistants are among the target audience and are invited to attend.

This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at http://nephrocardio.cme.ufl.edu/

Exhibits will be located outside the meeting room, near registration and the area where breakfast, lunch and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference. Of note, within each tier of exhibitors, selection of booth space is prioritized based on the timing of submission of the contract.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache

CME Conference Coordinator
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone
352-733-0007 fax
**EXHIBIT DATES AND HOURS**

Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

<table>
<thead>
<tr>
<th>Friday, February 15, 2019</th>
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<tbody>
<tr>
<td>6:45 - 7:15 a.m.</td>
<td>SET-UP</td>
</tr>
<tr>
<td>7:15 – 7:45 a.m.</td>
<td>Exhibit Time – Registration and Breakfast</td>
</tr>
<tr>
<td>10:00 – 10:30 a.m.</td>
<td>Exhibit Time – Break</td>
</tr>
<tr>
<td>12:30 – 1:30 p.m.</td>
<td>Exhibit Time – Lunch</td>
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**Total of 5.5 hours!**

<table>
<thead>
<tr>
<th>Saturday, February 16, 2019</th>
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<tbody>
<tr>
<td>7:15 am – 8:00 am</td>
<td>Exhibit Time – Registration and Breakfast</td>
</tr>
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<th>Sunday, February 17, 2019</th>
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</tr>
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**2019 Topics Include**

- Latest Updates in Cardiorenal Syndrome
- Latest Updates in Heart Failure Diagnosis and Management
- Mineral Metabolism, Calcium, Phosphorus, Vitamin D and PTH in Patients with Cardiovascular Disease and Kidney Disease
  - Management of Potassium and Hyperkalemia in Patients with Heart and Kidney Diseases
- Anemia and Iron Deficiency in Patients with Heart and Kidney Diseases
- Atrial Fibrillation and Other Arrhythmias in Kidney Disease
- Anticoagulation Therapy in Patients with Kidney Failure
- Cardiovascular Devices in Patients with Heart and Kidney Failure: Pacemaker and CRT, IABP, Impedance Monitoring and ICD
- Hemodialysis, Peritoneal Dialysis and CRRT
- Vascular and Endothelial Dysfunction in Heart and Kidney Failure
- Biomarkers and Diagnostic Challenges in Heart and Kidney Diseases

And more!

Click [HERE](#) to view the full agenda!
Limited Time Offer
Double the number of rep access in all categories!

<table>
<thead>
<tr>
<th>Gold Exhibitor</th>
<th>Silver Exhibitor</th>
<th>Bronze Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$9,000</td>
<td>$6,000</td>
<td>$3,000</td>
</tr>
<tr>
<td>One-day: Not Available</td>
<td>One-day: $2,500</td>
<td>One-day: $1,200</td>
</tr>
<tr>
<td>Optional Triple Booth (18’ Table Space)</td>
<td>Optional Double Booth (12’ Table Space)</td>
<td>Single Booth (6’ Table Space)</td>
</tr>
<tr>
<td>Gold Logo Placement on Exhibitor Acknowledgement Sign (See Page 5 for example)</td>
<td>Silver Logo Placement on Exhibitor Acknowledgement Sign (See Page 5 for example)</td>
<td>Standard Logo Placement on Exhibitor Acknowledgement Sign (See Page 5 for example)</td>
</tr>
<tr>
<td>6 reps! Access for up to 3 reps</td>
<td>4 reps! Access for up to 2 reps</td>
<td>2 reps! Access for 1 rep</td>
</tr>
<tr>
<td>1st Choice on Booth Space</td>
<td>2nd Choice on Booth Space</td>
<td>First come first serve for remaining booth spaces</td>
</tr>
</tbody>
</table>

Extended Exhibit Time Opportunities available in the mornings and evenings!

Extended exhibit time is exclusive exhibit time for your company to interact with participants. During this time, the exhibit hall is open only to your company, allowing dedicated time for content presentation and interaction with attendees. [Contact us](#) for more information!
Thank you for your support!

We would like to thank the following exhibitors for their support:

GOLD EXHIBITORS
(YOUR LOGO HERE)

SILVER EXHIBITORS
(YOUR LOGO HERE)

BRONZE EXHIBITORS
(YOUR LOGO HERE)
INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- 6ft draped table and chairs (quantity determined by exhibit level)
- Electrical Service (based on availability)
- Free “non-credit seeking” conference registration for reps
- Breakfast, lunch, and snacks, contingent upon availability

PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with exhibitors in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

Online
To make your payment online, please visit http://nephrocardio.cme.ufl.edu/ and click on the registration tab. All major credit cards are accepted.

By check
Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by FedEx should be sent to
UF Continuing Medical Education
720 SW 2nd Ave, Suite 575
Gainesville, FL, 32601

All checks sent by regular mail should be sent to
UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610
LOCATION INFORMATION

Orlando World Center Marriott
8701 World Center Dr
Orlando, FL 32821

To make reservations by telephone, please call toll free: 1-800-621-0638 and reference the group name UF Nephrocardiology Conference or make your reservation online here.

The special group rate for Nephrocardiology Conference participants is $209 + tax and resort fee, for single/double occupancy plus $11.00 self-parking. This rate will be available until Thursday, January 17, 2019, but please make your reservation early as the room block may sell out.

SHIPPING PROCEDURES

For shipping instructions and procedures, please visit http://nephrocardio.cme.ufl.edu/shipping. Please note that all shipping costs are the responsibility of the exhibitor.

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors’ negligence or willful misconduct as a result of exhibitors exhibiting at the 1st International Nephrocardiology Conference in Orlando, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Orlando World Center Marriott.

ACCMCE Guidelines
No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.
Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Exhibit No-Shows
A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend (at least 2 weeks in advance of the conference) automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit. No refunds will be available.

Subletting Space
Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.